

**The latest knowledge about natural capital and ecosystem services:
*faster, easier and more reliable***

Oppla is a new online platform, which aims to bring together knowledge about natural capital and ecosystem services from around Europe. Its overall purpose is to assist people in making nature work for the benefit of humankind.

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If you are an entrepreneur, a consultant, a policy-maker, a land manager, a scientist ... whoever you are, Oppla aims to help you with practical advice, guidance, tools and techniques. It will feature a database of information and case studies, as well as a 'Question and Answer' facility – through which your questions about natural capital and ecosystem services will be answered by experts.



Oppla aims to establish a community of practice that shares resources, new ideas and practical experience. It also aims to function as a marketplace – enabling members to find consultants specialising in natural capital and ecosystem services, to help with their own projects.

Example users of Oppla might include:

- **Businesses** seeking to reduce their environmental impact by improving their understanding of natural capital and ecosystem services.
- **Policy-makers** looking for ways to improve their decision-making.
- **Land managers** wanting advice on how to manage their natural resources sustainably.
- **Economists** looking for ways to account for the true value of nature.



The Oppla website will be complemented by events, training courses, a helpdesk and other services on demand.
All of which combine to help you find the information and assistance you need: **faster, easier and more reliable.**

To receive updates about Oppla visit the website, register for the mailing list and be there for the start of this exciting new community!
www.oppla.eu



The Oppla prototype is currently being developed as part of a joint activity between two large research projects funded by the European Commission: OpenNESS and OPERAs. Both projects are about making nature work for people by turning innovative research results into daily practice.

